

# The top 10 reasons to choose Pure as-a-Service

Get OpEx, hybrid-cloud Storage as a Service (STaaS) that is effortless, efficient, and Evergreen™.

**Fully utilized** 

# Economics

# cloud economic model for storage • Pure as-a-Service is an on-demand subscription

- service, not a lease.
- Get the storage capacity you need today, and invest the savings into more strategic initiatives.
- Eliminate under-utilization and overpayment. • Enable clarity and simplicity in pricing.

# and cash preservation Low upfront cost and less forecasting risk.

**Cost optimization** 

- Shift from CapEx to OpEx¹ budgets to preserve
- cash and meet new accounting standards. Get the flexibility to support spikes and
- seasonal workloads.



# O 3 Designed for no balance sheet impact The only true storage service for private and hybrid clouds that's designed for no balance sheet impact.

- Based solely on service tiers, enabling OpEx<sup>1</sup> treatment
- regardless of term length. Assets owned by Pure Storage.

# only for the data you use<sup>2</sup> Only pay for used effective capacity (measured daily), not provisioned capacity.

- Clear per unit pricing. Align usage with budgets and costs with applications.

Pay-per-use,

# Cloud Operations

# Get up and running quickly. Arrange power and network, and Pure takes care of the rest.

management, operations

Simple installation,

- Metering and monitoring provide a clear view of usage with proactive alerts, notifications, and rate of change tracking to keep the Pure as-a-Service
  - environment healthy. Unified subscription and bill to support everything from containers to converged infrastructure to VDI.



## file, object, VVOL, and data protection services. Get snapshots, replication, mirroring, metropolitan fail-over, encryption, and more.

availability, and always-on QoS.

**Evergreen architecture** 

enterprise performance

 Access comprehensive REST APIs. Get resiliency with FlashArray's proven 99.9999%

• Benefit from Pure all-flash high-performance block,

Tier 1

# provides cloud elasticity Non-disruptive upgrades and expansions eliminate

# and media without forklift upgrades.

traditional refreshes and keep your environment current.

Harness rapid innovation in array software, hardware,

# • Combine primary storage (via Pure as-a-Service) with elastic compute from public cloud. Access an effortless, efficient, and Evergreen

Pure Storage experience.

to your public cloud strategy.

Your storage cloud,

your way

• Use on-premises, in a co-location facility, or within public cloud for complete hybrid flexibility.

• Enable private and hybrid clouds, as a service.

Leverage Pure as-a-Service as an "on-ramp"

- Experience white-glove premium support that garners a Satmetrix-validated NPS score in the top 1% of B2B companies.
- Flexible and low risk

Access plans that are far more flexible and



# simpler than leasing.

Unified hybrid cloud

Get terms as low as 12 months.

- Leverage a unified subscription, technology and cloud benefits across on-premises,
- Start your cloud journey in any location and move all, or a portion, of your data seamlessly.

Align application workloads with optimal

public cloud and co-location facility deployments.

cloud deployment.

purestorage.com

800.379.PURE







